

## General Guiding Principles

The Welfare Association (WA) beneficiaries are more than 4 million Palestinians who are served through Palestinian non-governmental organizations, community institutions and charitable organizations in the West Bank, Gaza Strip, Galilee, 1948 areas, as well as in the refugee camps in Lebanon.

The WA works by strengthening local organizations, and assisting them in improving their services to the community and in promoting Palestinian culture, heritage and identity.

In order to give due recognition to the donor and implementing NGO organizations, the Welfare Association has introduced an award scheme in 3 categories: **Giving**, **NGO Achievement**, and **Excellence**.

The Giving Prize, is presented to an individual or institution that supports and promotes development in Palestine. In 2003, the Giving Prize was awarded to the Arab Fund for Economic and Social Development.

In 2004, the the NGO Achievement Award, presented to civil society institutions that have achieved distinguished accomplishments in various developmental fields, service delivery and capability building, was awarded to three Palestinian NGOs. They are:

1. Women's Centre for Legal Aid and Counseling, Jerusalem  
\$50,000
2. Adalah centre, Shefa Amr  
\$10,000
3. The Young Scientists Club, Al-Berih  
\$10,000

The 2005 Welfare Association Excellence Award will be in the field of Palestinian Humanities. The WA Excellence Award aims to recognize and reward individuals world-wide who contribute to enriching Palestinian culture and identity and to promote knowledge of the Welfare Association and its activities.

The WA Excellence Award will offer due recognition to all those individuals or group of individuals whose efforts in the field of Palestinian humanities has resulted in original works that have met the objectives of the Welfare Association and benefited the Palestinian cause. Those individuals could be authors and owners of copyrights or original works such as composers, writers, painters, photographers, artists, film-makers, or performers (actors, singers, dancers, musicians, comedians or such), or those who influence the cultural environment.

The WA Excellence Award is as follows:

1. The WA offers the Award in the framework of an international competition. The *Award* will be offered to an individual or a group of individuals whose original works submissions are considered a substantial contribution to cultural and social development for the Palestinian people.
2. The award will consist of a certificate, trophy and cash prize of 50,000 US dollars.
3. Individuals or a group project eligible for the WA Palestinian Excellence Award will be selected by an awards committee composed of experts from the various fields of the humanities.
4. The Award will be presented at a ceremony hosted by the Welfare Association on a date to be announced within the year 2006.

Eligible Entries for the WA Excellence Award are as follows:

1. Submission of an Entry should be based on an original work that fulfills the objectives of the Award as stated above.
2. Submissions of works should be in Arabic or English.
3. Entries must be received by registered mail, or in person at the WA offices or through our website: [www.welfareassociation.org](http://www.welfareassociation.org) to the following e-mail: [cae@jwelfare.org](mailto:cae@jwelfare.org)

Closing date for submission is end of June, 2006

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